



2008 Speaker Circuit

March 13, 2008

Event: [Entrepreneur's Edge](#)

Topic: Brand Development Builds Organizational Value

Speaker: Tom Traynor

March 20, 2008

Event: [CEO Club of Boston](#)

Topic: The Value of a Brand

Speaker: Tom Traynor

June 9, 2008

Event: [American Strategic Management Institute's 2008 Branding Excellence Conference](#)

Topic: Managing Your Brand through Mergers & Acquisitions

Speaker: Tom Traynor

September 10, 2008

Event: [American Marketing Association \(AMA\) Sacramento Valley](#)

Topics: "Small Agencies vs. Large Agencies: How to Gain leverage and stand out from competitors and to continue to grow their business"

Speaker: Jim Hughes

October 2008

Event: [Advertising Federation of Easter Central Indiana](#)

Topic: Brand Development

Speaker: Tom Traynor

December 2008

Event: [CASE V Annual Conference: The Council for Advancement and Support of Education](#)

Topic: Best Practices: Building a College Brand

Speaker: Tom Traynor